

FURLA

SINCE 1927 ITALY

FURLA MISS MIMÌ

Furla Miss Mimì is the protagonist of the SS21 collection. This round shaped it-bag comes in two formats, crossbody and tote. Both models display a distinctive design detail: the flap is closed by the characteristic metal cusp button, embellished with a small upside-down arch matched to a metal chain.

The Furla Miss Mimì crossbody bag has two different sizes and a removable shoulder strap, while the Furla Miss Mimì tote bag is characterised by a double handle and a main zip closure. It also comes in two sizes, with additional shoulder strap.

In addition to the seasonal versions of the Furla Mimì, the line presents the classic square shaped mini crossbody.

The collection includes pieces made of matelassé nappa leather, leathers with laminated or similar effects, adorned with prints and raffia inserts for an ethnic appeal and color contrasts. The color palette is made of delicate nuances such as Candy Rose or Parchment White and moves towards the more decisive tones of Asphalt and Cherry. The classic Black and the more seasonal Mud define the color range proposal.

Furla Miss Mimì will be launched during the Milan Fashion Week on the opening of the renewed Furla boutique in Piazza Duomo; on that occasion a limited edition of the Furla Miss Mimì crossbody with a numbered label sewn inside the bag will be on sale.

In the unique Dalia, Kaki and Dark Avio variants, directly inspired by the colors of the store, the Furla Miss Mimì will be available in soft matelassé nappa leather, in matelassé calf leather and with small studs.

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FURLA RAFFIA

Next Summer will be naturally chic. For its accessories dedicated to the hottest season, Furla chooses to focus on raffia, an all-natural material. This light fiber does not heat up under the sun and fits well with these everyday bags, especially when it comes to wear them on beach days.

The Furla Share line gives a new interpretation to this simple stylish material able to instantly make any accessory look like an extremely refined object. This capsule is made of a curve shaped tote bag closed by a zip, and of a bucket bag, with a structured silhouette, equipped with an adjustable shoulder strap.

The contrasting combination of desert-colored rice grain raffia with black calf leather is the perfect pair for Summer. The application of small decorative studs adds an elegant allure and makes everything more sophisticated. Both models are available in two sizes.

Finally, the Summer charm of raffia and leather combined, also characterise the Furla Mimì line with its mini crossbody version and the new Furla Miss Mimì both with its shoulder and tote models.

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FURLA ETHNIC STYLE

With its warm colors, the ethnic style is an ever-classic able to liven up and transform any outfit. Furla translates this trend into some of its creations adding a touch of whimsy to next summer. Abstract graphics, echoes of distant traditions, characterise the tote bag of the Furla Net line through all-over prints placed on its grainy leather surface. Playing with shades of Gray, Ocher, Black and White, this iconic bag with a practical twist closure works in the city, as well as on holiday.

The new Furla Miss Mimì collection also enjoy this "boho-chic" comeback with its crossbody or tote models made of calf leather and customised by printed designs in the shades of Burnt Brown combined with White Parchment, Honey and Mud.

An interesting, versatile and colorful twist is also present in the Furla Real camera cases and mini bags, whose removable shoulder straps can be replaced with the ethnic version.

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FURLA METROPOLIS

Furla Metropolis changes its look, while remaining faithful to an always recognisable style. The SS21 creations, made of plain and printed leather or nylon, present some models with a metallic effect.

The collection is made of rounded shape bags, such as the crossbody and the top handle, which in the Medium format show a renewed handle. The evergreen version of the bag is still on and relevant. The small rounded bucket bag with removable and adjustable shoulder strap is a stylish addition to this series.

This season's colors include bright shades such as Blue, Fire Red, Yellow and Orange, and move on to delicate pastel shades such as Candy Rose, Jade, Crystal and Parchment. The intense tones of Denim, Honey and Bubble Pink deserve a special mention. This chromatic ensemble also involves the characteristic tone-on-tone ABS closing system when present.

The Furla Metropolis represents the brand's it-bag with the characteristic of being timeless, eclectic and modern.

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FURLA SOFIA GRAINY

Furla Sofia Grainy is a line of functional bags dedicated to those women who live always on the go.

This top handle bag has a gently rounded silhouette and comes in two formats, medium and large. It is characterised by a strap with the iconic golden metal Furla logo on the magnet closure flap. The handle is removable and allows the bag to become a comfortable crossbody thanks to the addition of an adjustable shoulder strap. This accessory presents a practical outer back compartment, a roomy interior with a zip pocket and metal bag feet on the base. The Furla Sofia Grainy's name recalls the material in which the bag is made from: calf leather, with its typical irregular surface.

This season's nuances include Cherry, Light Avio, Honey and Ballerina White in addition to the classic Black and Cognac. Multicolor combinations are also available in Black/Parchment/Honey and Mud/Parchment/Honey paired with the logo made of tortoiseshell resin.

The natural elegance of Furla Sofia Grainy ensures impeccable style throughout the day. studs.

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FURLA MARGHERITA

The Furla Margherita line is a natural extension of the Furla Net collection and was born as a tribute to the genius of Margherita Hack, avant-garde astrophysicist and a source of inspiration for generations. The collection is dedicated to those determined women who seek functionality and elegance in every accessory. It is made of practical semi-structured models characterised by the arched shape of the upper part.

Perfect for an all-day-long use, the Furla Margherita is divided into proposals ranging from the shoulder bag to the top handle, both in medium size, while the tote bag is presented in medium and large sizes. The main element that characterises this collection is the strap with oval holes that guarantees closure through the turn-lock system. The inner part of the bag is equipped with roomy and rational spaces.

The bag is made of smooth calf leather or enriched with prints that reproduce the grain, ostrich and python effects.

The color range includes the classic Black combined with delicate tones such as Parchment White, Honey and Mud and a Bright Cherry. The python-print capsule presented in the Rock/Black combination deserves a special mention.

The Furla Margherita is the ideal piece for those women who wish to show a strong personality and attitude.

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FURLA NET

The Furla Net collection grows. Alongside the tote bag in three different sizes and the practical top-handle bag, all featuring the twist closure, Furla presents a new tote that comes in two sizes, ideal for holding documents, the laptop and every-thing a woman needs during the day. The bag is equipped with a zip-top closure and features a functional leather zip puller with the characteristic turn-lock typical of this line. This double-handle bag can also be worn over one shoulder, adding a sporty twist to this model.

Made of solid color leather, the new Furla Net acquires a bolder image in those versions with contrasting edges or stitching, such as the combined Parchment-Cherry, Honey-Parchment, Mud-Parchment and Denim-Parchment. High-impact color combinations for a Summer 2021 in the name of natural elegance, which is always trendy.

The Furla Net collection confirms itself as the line of essential and functional bags, ideal for everyday occasions and perfect for traveling.